

SIGNIFICANCY AND ORIGIN OF COMMUNITY RADIO IN ETHIOPIAN CONTEXT

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Ethiopia is located on the Eastern part of Africa. is the water tower of East Africa. Different nation, nationalities and peoples live in harmony and in a peaceful way. Since from 1991 Ethiopia shifted from Military dictatorship to Democratic state. The federal democratic republic Ethiopia maintained both human and democratic right. Due to the prevalence of the right of thought, opinion and expression, the right of assembly, demonstration, petition and association and association created angle opportunity for the growth of community radio in five areas of Ethiopia. That is Jimma, Kore, Combolcha etc. Generally still community radio in Ethiopia is an infant stage. But it played a significant role for stage. But it practice and depicting the development of the country. Beside community radio thought peoples different skills, teach the people how to use their Natural resources wisely.

Due to financial constraints unable to disseminate Community Radio in all part of country. In addition to this the rugged terrain nature of Ethiopia impossible for community for community radio through out the country.

Due to these difficulties we forced to use community media rather than Community radio in some part of Ethiopia district. These community media launched 75 kilometers from the capital city of Ethiopia, in Oromia region, Ada'a worda near Bishoftu town in eight sub district, founded in 2005. Each Community Media using by one amplifier, with three horn speakers. It occupied 250 meter Media coverage. These community media run by local Volunteers such as rural women's, youth club.

Due to the propagation and dissemination of community radio through out the eight district peoples collect tremendous amount of information from these community media. We also demand the Federal government to propagate community radio throughout the nation.

These Community Media thought peoples about:-

- Gender issue
- Education
- Health care
- Conflict resolution
- Family planning
- Harm full traditional practice and so on.

The main impact of community media:-

- ❖ The rural women build up there capacity about gender complementarily, equality and equity.
- ❖ Children's developing there vernacular language

- ❖ Increasing how to resolve conflict
- ❖ Enhance industriousness of women at large
- ❖ How to overcome harmful tradition practices. i.e. (early marriage, abdication female genital mutilation etc.).
- ❖ Lead farmers competent and successful in their farms.
- ❖ They protect and reduce HIV/AIDS stigma and discrimination.
- ❖ Put pressure on family planning and so on.
- ❖ Thought personal and national impact of HIV/AIDS

The key developments of these community media are creating harmonious relationship between media and communities. Besides separating Mothers and girls to protect them selves from harm full traditional practices through learning community media. On the other hand people propagate there feed back to the media and also discusses /address the community issues.

The key challenge of our community media:-

- Raged and Terrance nature of the environment hinder for idea dissemination to the community
- In accessibility of gathering information due to lace of adequate infrastructure such as transportation to go the remote, electric services and power of transmission etc
- Inadequate supplies such as (amplifier, generator or solar penile , horn speaker, computer, printer, tape recorder etc.) and others office material supplies
- Lack of trend man power
- Financial difficulties for trainers and others small materials

Since from now to the coming five years our objective is to shift from community media to community radio by signing agreement from the government. We confront these challenges through discussion, demonstration, enhancing the communities, through fund rising.

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From Ethiopia